



AYŞE ŞENGÖZ

ASST. PROF.

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International Researcher IDs

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Yoksis Researcher ID: 196821



Learning Knowledge

Doctorate
2018 - 2021

Nevsehir Hacı Bektas Veli University, Institute Of Social Sciences, Turkey

Postgraduate
2012 - 2015

Gazi University, Sosyal Bilimler Enstitüsü, Turkey

Undergraduate
2009 - 2012

Gazi University, Ticaret Ve Turizm Eğitim Fakültesi, Turkey

Dissertations

Doctorate, Turizm sektöründe elektronik ağızdan ağıza iletişimin satın alma niyeti üzerine etkisi, Nevsehir Hacı Bektas Veli University, Institute Of Social Sciences, 2021

Postgraduate, Kapadokya'nın destinasyon imajı üzerine bir araştırma, Gazi University, Sosyal Bilimler Enstitüsü, Sosyal Bilimler Enstitüsü, 2015

Academic Titles / Tasks

Lecturer PhD
2020 - Continues

Akdeniz University, Manavgat Vocational School, Department of Travel-Tourism and Recreation Services

Lecturer
2015 - 2020

Ankara Hacı Bayram Veli University

Expert
2013 - 2020

Gazi University, Turizm Fakültesi, Seyahat İşletmeciliği Ve Turizm Rehberliği

Awards

1. Şengöz A., "2017 Yılı Üniversiteler Arası Ankara Turizmi Ödüllü Proje Yarışması" Ankara'nın Tanıtımı Kategorisi, Kategori Birincisi, Anadolu Ankara Turizm İşletmecileri Derneği (Atid), December 2017

Articles Published in Other Journals

1. **A holistic approach to artificial intelligence-related research in the transportation system: bibliometric analysis**
ŞENGÖZ A., Orhun B. N., Konyalılar N.
Worldwide Hospitality and Tourism Themes, 2024 (ESCI)

Books & Book Chapters

1. **The Changing Face of the Tour Guide and Its Impact on Tourist Experiences**
ŞENGÖZ A.
in: Handbook of Research on Interdisciplinary Reflections of Contemporary Experiential Marketing Practices, AKEL, GÖKHAN, Editor, IGI GLOBAL PUBLISHER of TIMELY KNOWLEDGE, Pennsylvania, pp.201-217, 2022

Episodes in the Encyclopedia

1. **Türkiye Turizm Ansiklopedisi**
ŞENGÖZ A.
DETAY YAYINCILIK, pp.7-9, 2022
2. **TÜRKİYE TURİZM ANSİKLOPEDİSİ**
ŞENGÖZ A.
DETAY YAYINCILIK, pp.145-146, 2022

Academic and Administrative Experience

2021 - 2022	Assistant Director of Vocational School	Akdeniz University, Manavgat Vocational School, Department of Travel-Tourism and Recreation Services
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Metrics

Publication: 22
Citation (WoS): 1
Citation (Scopus): 6
H-Index (WoS): 1
H-Index (Scopus): 1

Research Areas

Social Sciences and Humanities