

Prof. TUĞBA YENİDOĞAN

Personal Information

Office Phone: [+90 242 227 4400](tel:+902422274400) Extension: 3785

Email: gurcaylilar@akdeniz.edu.tr

Web: <https://avesis.akdeniz.edu.tr/gurcaylilar>

Address: Akdeniz Üniversitesi İktisadi ve İdari Bilimler Fakültesi İşletme Bölümü Dumlupınar Bulvarı 07058
Kampüs/ANTALYA

International Researcher IDs

ORCID: 0000-0002-4836-6904

Publons / Web Of Science ResearcherID: C-1842-2016

Yoksis Researcher ID: 28964

Education Information

Doctorate, Akdeniz University, -, Business Administration, Turkey 2005 - 2011

Postgraduate, Akdeniz University, -, Tourism and Hotel Management, Turkey 2002 - 2004

Undergraduate, Akdeniz University, Turizm İşletmeciliği Ve Otelcilik Yüksekokulu, Seyahat İşletmeciliği Bölümü, Turkey
1998 - 2002

Foreign Languages

English, C1 Advanced

Dissertations

Doctorate, Tedarik Şebekelerinde Biçimsel ve İlişkisel Yönetişim: Türk Otomotiv Endüstrisinde Bir Araştırma, Akdeniz University, -, Business Administration, 2011

Postgraduate, Seyahat Pazarında Bütünleşme Eğilimlerinin Rekabet Gücü Üzerine Etkileri: Antalya'da A Grubu Seyahat Acentaları Üzerine Bir Araştırma, Akdeniz University, -, Tourism and Hotel Management, 2004

Research Areas

Social Sciences and Humanities, Management, Management and Organization, Tourism and Hotel Management, Science of Strategy

Academic Titles / Tasks

Professor, Akdeniz University, Faculty of Economics and Administrative Sciences, Department of Business, 2020 - Continues

Associate Professor, Akdeniz University, Faculty of Economics and Administrative Sciences, Department of Business, 2015 - 2020

Assistant Professor, Akdeniz University, Faculty of Economics and Administrative Sciences, Department of Business,

2014 - 2015

Assistant Professor, Izmir University, Faculty of Economics and Administrative Sciences, Department of Business, 2013 - 2014

Lecturer PhD, Akdeniz University, Faculty of Economics and Administrative Sciences, Department of Business, 2012 - 2012

Research Assistant, Akdeniz University, Institute of Social Sciences, İşletme Anabilim Dalı, 2005 - 2011

Research Assistant, Universitaet Wien, Faculty Of Business, Economics And Statistics, Business Administration, 2010 - 2010

Academic and Administrative Experience

Fakülte Kurulu Üyesi, Akdeniz University, Serik Faculty of Business Administration, 2020 - Continues

Fakülte Yönetim Kurulu Üyesi, Akdeniz University, Serik Faculty of Business Administration, 2020 - Continues

Mevlana Exchange Program Department Coordinator, Akdeniz University, Faculty of Economics and Administrative Sciences, İşletme, 2015 - Continues

Farabi Program Department Coordinator, Akdeniz University, Faculty of Economics and Administrative Sciences, Department of Business, 2015 - Continues

BAP Subcommittee Member, Akdeniz University, Faculty of Economics and Administrative Sciences, 2016 - 2016

Fakülte Kurulu Üyesi, Akdeniz University, Faculty of Economics and Administrative Sciences, 2015 - 2016

Akdeniz University, Faculty of Economics and Administrative Sciences, Department of Business, 2014 - 2016

Courses

Teknoloji ve Yenilik Yönetimi, Postgraduate, 2021 - 2022, 2020 - 2021, 2019 - 2020, 2018 - 2019, 2016 - 2017

Örgüt Tasarımı, Undergraduate, 2021 - 2022, 2019 - 2020, 2016 - 2017, 2015 - 2016, 2014 - 2015

Stratejik Yönetim, Postgraduate, 2021 - 2022, 2019 - 2020, 2018 - 2019, 2016 - 2017, 2015 - 2016

Stratejik Yönetim Uygulamaları, Undergraduate, 2020 - 2021

Grup Bitirme Projesi, Undergraduate, 2020 - 2021

Uluslararası İşletmecilik, Doctorate, 2020 - 2021, 2019 - 2020, 2017 - 2018, 2016 - 2017, 2015 - 2016

İnovasyon Yönetimi, Undergraduate, 2020 - 2021, 2019 - 2020

Strategic Management, Undergraduate, 2019 - 2020, 2016 - 2017, 2015 - 2016

Örgüt Tasarımı ve İş Ağlarının Yönetimi, Postgraduate, 2020 - 2021, 2019 - 2020, 2017 - 2018, 2016 - 2017

İşletme Yönetimine Giriş, Undergraduate, 2020 - 2021, 2019 - 2020

Grup Bitirme Projesi, Undergraduate, 2019 - 2020, 2018 - 2019, 2016 - 2017, 2015 - 2016, 2014 - 2015

Örgüt Tasarımı ve İş Ağlarının Yönetimi, Undergraduate, 2018 - 2019

Örgüt Tasarımı ve İş Ağlarının Yönetimi, Postgraduate, 2018 - 2019

Uluslararası İşletmecilik, Doctorate, 2018 - 2019

Stratejik Yönetim, Undergraduate, 2018 - 2019, 2016 - 2017, 2015 - 2016

Sosyal Bilimlerde Nicel Araştırma Yöntemleri, Doctorate, 2018 - 2019

Yönetim ve Organizasyon, Undergraduate, 2014 - 2015

SE Global Corporate Strategy , Postgraduate, 2015 - 2016

Strategic Management and Business Policy , Undergraduate, 2013 - 2014

SE International Strategy & Organization: Advanced Topics, Undergraduate, 2014 - 2015

Total Quality Management, Undergraduate, 2013 - 2014

Stratejik Yönetim ve İşletme Politikası , Postgraduate, 2013 - 2014

Elective Seminar, Undergraduate, 2013 - 2014

Introduction to International Business , Undergraduate, 2013 - 2014

Entrepreneurship and SME's Management , Undergraduate, 2013 - 2014

Behavioral Sciences , Undergraduate, 2013 - 2014

Tourism Management , Undergraduate, 2013 - 2014
Örgüt Teorisi, Undergraduate, 2013 - 2014
Uluslararası İşletmecilik, Undergraduate, 2011 - 2012

Advising Theses

Yenidoğan T., THE RELATIONSHIP BETWEEN CHANNEL INTEGRATION AND PERFORMANCE IN THE RETAIL INDUSTRY IN THE COVID-19 PANDEMIC: THE MEDIATING ROLE OF STRATEGIC AGILITY, Postgraduate, E.YILDIZ(Student), 2022
Yenidoğan T., BİLGİ ÖZÜMSEME KAPASİTESİ VE İNOVASYON PERFORMANSI: MEKÂNSAL YETKİNLİKLER ÖNEMLİ Mİ?, Postgraduate, S.Aslı(Student), 2019

Jury Memberships

Post Graduate, Post Graduate, Akdeniz Üniversitesi, June, 2022
Post Graduate, Yüksek Lisans Tez Jürisi (Altynai AZIZBEK KYZY), Akdeniz Üniversitesi, May, 2020
Post Graduate, Yüksek Lisans Tez Jürisi (Mohammadreza BOROOMAND), Akdeniz Üniversitesi , July, 2019
Post Graduate, Yüksek Lisans Tez Jürisi (Seda Aslı YAVUZ), Akdeniz Üniversitesi, January, 2019
Post Graduate, Yüksek Lisans Tez Jürisi (Ali Ceyhun CAM), Akdeniz Üniversitesi, June, 2017
Post Graduate, Yüksek Lisans Tez Jürisi (Khamroz ABDUKHOSHIMOV), Akdeniz Üniversitesi, February, 2016
Post Graduate, Yüksek Lisans Tez Jürisi (Yahya KARAKEÇELİ), İzmir Üniversitesi, September, 2014

Published journal articles indexed by SCI, SSCI, and AHCI

- I. **Automotive Global Production Networks in Peripheral Locations: Convergent Divergence Patterns of Institutionalisation**
Yenidoğan T., Erkuş H.
EUROPEAN JOURNAL OF INTERNATIONAL MANAGEMENT, vol.24, no.DOI: 10.1504/EJIM.2023.10058755, pp.1-45, 2024 (SSCI)
- II. **Opportunism still remained alive: conditional limits of trust and contract in software projects**
Yenidoğan T., Erdoğan D.
INTERNATIONAL JOURNAL OF MANAGING PROJECTS IN BUSINESS, vol.16, no.2, pp.374-404, 2023 (SSCI)
- III. **How to reduce coordination failure in option-dated forward contracts: the compensatory role of relational governance**
YENİDOĞAN T.
SERVICE INDUSTRIES JOURNAL, vol.37, no.9-10, pp.567-588, 2017 (SSCI)

Articles Published in Other Journals

- I. **Channel Integration and Retail Business Performance in the Pandemic Covid-19: The Mediating Role of Strategic Agility**
Yıldız-Bunyatov E., Yenidoğan T.
JOURNAL OF ORGANISATIONAL STUDIES AND INNOVATION, vol.10, no.4, pp.49-68, 2023 (ESCI)
- II. **Relationship between requirements analyzability, interpersonal trust, and software project performance: Moderating role of customization**
Erdoğan D., Yenidoğan T.
Business & Management Studies: An International Journal, vol.9, no.2, pp.456-471, 2021 (Peer-Reviewed Journal)
- III. **Environmental management and hotel profitability: operating performance matters**
Yenidogan A., Gurcaylilar-Yenidogan T., Tetik N.

TOURISM & MANAGEMENT STUDIES, vol.17, no.3, pp.7-19, 2021 (ESCI)

IV. **Digital Transformation Strategy: The LEGO Case**

Gurcaylilar-Yenidogan T., Gul S.

JOURNAL OF ORGANISATIONAL STUDIES AND INNOVATION, vol.8, no.3, pp.36-55, 2021 (ESCI)

V. **Mekâna ve Firmaya Özgü Yetkinliklerin İnovasyon Performansı Üzerine Etkileri: Antalya Teknokent Örneği**

YENİDOĞAN T., Yavuz S. A.

GİRİŞİMCİLİK VE İNOVASYON YÖNETİM DERGİSİ, vol.8, no.1, pp.49-72, 2019 (Peer-Reviewed Journal)

VI. **Konaklama İşletmelerinde Sürdürülebilirlik Performansının Ölçümü**

YENİDOĞAN A., YENİDOĞAN T., TETİK G. N.

Sosyal Araştırmalar ve Davranış Bilimleri Dergisi, vol.5, no.8, pp.287-301, 2019 (Peer-Reviewed Journal)

VII. **Uluslararası pazara Giriş Kararını Etkileyen Faktörler Üzerine Kavramsal Bir Araştırma**
BÜYÜKDAĞ N., YENİDOĞAN T.

Stratejik Yönetim Araştırmaları Dergisi, vol.2, no.1, pp.21-46, 2019 (Peer-Reviewed Journal)

VIII. **APPLYING ANSOFF'S GROWTH STRATEGY MATRIX TO INNOVATION CLASSIFICATION**

YENİDOĞAN T., AKSOY Ş.

INTERNATIONAL JOURNAL OF INNOVATION MANAGEMENT, vol.22, no.4, 2018 (ESCI)

IX. **Editorial**

Gurcaylilar-Yenidogan T., Windsperger J.

International Journal of Automotive Technology and Management, vol.17, no.1, pp.1-7, 2017 (Scopus)

X. **Örgütler Arası İlişkilerde Sözleşme Tasarımını Etkileyen Faktörler**

YENİDOĞAN T.

JOURNAL OF YASAR UNIVERSITY, vol.9, no.34, pp.6063-6082, 2014 (Peer-Reviewed Journal)

XI. **A multidimensional typology of automaker-supplier relationships: The knowledge sharing dilemma**
YENİDOĞAN T.

International Journal of Automotive Technology and Management, vol.14, no.1, pp.1-24, 2014 (Scopus)

XII. **Sözleşme Tasarımı: Tur Operatörü-Otel Kontenjan Sözleşmeleri**

YENİDOĞAN T., Yenidoğan A.

Ege Akademik Bakış Dergisi, vol.13, no.3, pp.393-403, 2013 (Peer-Reviewed Journal)

XIII. **Centralization of Decision Making Authority in Inter-organizational Networks: Evidence from the Austrian Automotive Industry**

YENİDOĞAN T., Windsperger J.

Journal of Global Strategic Management, vol.7, no.1, pp.184-194, 2013 (Peer-Reviewed Journal)

XIV. **Yeni Kurumsal İktisat Geleneğinde İşlem Maliyeti Teorisinin Rolü ve Son Gelişmeler**
YENİDOĞAN T.

İŞLETME VE EKONOMİ ARAŞTIRMALARI DERGİSİ, vol.4, no.2, pp.109-134, 2013 (Peer-Reviewed Journal)

XV. **Antalya Serbest Bölgesi'nde Yat Üretim Kümesinin Gelişimi: Kaynaklara Dayalı Bir Analiz**
SARVAN E. F. D., Durmuş E., YENİDOĞAN T., DİRLİK O.

Akdeniz Üniversitesi İ.İ.B.F. Dergisi, vol.10, no.19, pp.286-312, 2010 (Peer-Reviewed Journal)

XVI. **Outsourcing Strategies in the Automotive Industry: A Case Study on the Transaction Patterns in a Turkish Assembly Plant**

YENİDOĞAN T., SARVAN E. F. D.

Economic and Administrative Series of the Annals of the University of Bucharest, vol.4, no.1, pp.135-144, 2010 (Peer-Reviewed Journal)

XVII. **Öğrenme Çıktıları: Algısal Boşlukların Analizi**

YENİDOĞAN T.

Marmara Üniversitesi Öneri Dergisi, vol.33, no.9, pp.207-215, 2010 (Peer-Reviewed Journal)

XVIII. **Müşteri Sadakat Programları: Pazarlama Yazınında Bakış Açıları ve Genel Bağlam**
YENİDOĞAN T.

Balıkesir Üniversitesi Sosyal Bilimler Dergisi, vol.12, no.21, pp.116-138, 2009 (Peer-Reviewed Journal)

XIX. **Pazarlama Araştırmalarında Çok Boyutlu Ölçekleme Analizi: Üniversite Öğrencilerinin Marka Algısı**

Üzerine Bir Araştırma

YENİDOĞAN T.

Akdeniz Üniversitesi İ.İ.B.F. Dergisi, vol.8, no.15, pp.138-169, 2008 (Peer-Reviewed Journal)

XX. Insights Into Successful Interviews

AKSU A. A., YENİDOĞAN T.

Hosteur, vol.16, no.1, pp.26-32, 2007 (Non Peer-Reviewed Journal)

Books & Book Chapters

- I. **Learning from Strategic Failures: What Really Happened to AtlasGlobal Airlines?**
Yenidoğan T., Kantarcıoğlu B.
in: Case Based Research in Tourism, Travel, Hospitality and Events, Sigala,M.,Yeark,A.,Presbury,R.,Fang,Smith,K.A., Editor, Springer Nature Publishing Group, Singapore, 2022
- II. **Linking Strategy to Business Model Renewal in the Hospitality Industry: The Case of Land of Legends Theme Park in Antalya**
YENİDOĞAN T., Barut H., Çetinkaya A.
in: HOSPITALITY & TOURISM Managerial Perspectives & Practices, Pelit E., Soybalı H.H., Avan A., Editor, Peter Lang, Berlin, pp.115-128, 2020
- III. **Untangling the Innovativeness-Performance Puzzle**
YENİDOĞAN T., AKSOY Ş.
in: Analyzing the Relationship Between Innovation, Value Creation, and Entrepreneurship, Miguel-Ángel Galindo-Martín, María-Soledad Castaño-Martíne, Editor, Igi Global, Hershey, Pennsylvania, pp.85-103, 2020
- IV. **Birden Çok İşte Faaliyet Gösteren Şirketlerin Stratejisi**
YENİDOĞAN T.
in: Stratejik Yönetim, Barca M., Editor, Nobel Akademik Yayıncılık, Ankara, pp.240-261, 2015
- V. **Örnek Olay Çalışmaları: Wynn Resorts Şirketi / Apple Şirketinde Stratejik Liderlik ve Yenilikçilik / Yetkisiz İfşa: Hewlett-Packard'ın Yönetici ve Gazetecilere Gizli Gözetimi**
YENİDOĞAN T.
in: Stratejik Yönetim, Mehmet Barca, Editor, Nobel Akademik Yayıncılık, Ankara, pp.692-735, 2015
- VI. **Complementarity Between Formal and Relational Governance Mechanisms in Inter-organizational Networks: Combining Resource-Based and Relational Governance Perspectives**
YENİDOĞAN T., Windsperger J.
in: Interfirm Networks: Franchising, Cooperatives and Strategic Alliances, Windsperger, J., Cliquet, G., Ehrmann, Th., Hendrikse, G. , Editor, Springer-Verlag , Berlin, pp.229-248, 2015

Refereed Congress / Symposium Publications in Proceedings

- I. **Karmaşık Sistemlerde Dış Kaynak Kullanımı: Belirsizlik, İlişkiye Özgü Yatırımlar ve Fırsatçılık**
Erdoğan D., YENİDOĞAN T.
28. Ulusal Yönetim ve Organizasyon Kongresi, Ankara, Turkey, 3 - 05 September 2020, pp.900-910
- II. **Opsiyon süreli sözleşmelerde koordinasyon başarısızlığı nasıl azaltılabilir? İlişkisel yönetişimin telafi edici rolü**
YENİDOĞAN T.
27. Ulusal Yönetim ve Organizasyon Kongresi, Antalya, Turkey, 18 - 20 April 2019, pp.1239-1244
- III. **Examining the relationship between innovativeness and financial performance: Mediating role of market effectiveness and production efficiency**
YENİDOĞAN T., AKSOY Ş.
22nd EBES Conference, Roma, Italy, 24 - 26 May 2017, pp.86-87
- IV. **Sustainability Reporting in the Hospitality Industry: A Research Model Proposal on Sustainability**

Performance

YENİDOĞAN A., YENİDOĞAN T., TETİK G. N.

3rd International Conference on Economic Sciences and Administration, Bükreş, Romania, 29 - 30 September 2016, pp.52-59

- V. **The Impact of Innovation Capacity on Firm Performance: Evidence from the Turkish Industrial Clusters**
YENİDOĞAN T., AKSOY Ş.
Annual Vietnam Academic Research Conference on Global Business, Economics, Finance & Social Sciences, Hanoi, Vietnam, 7 - 09 August 2016, pp.1-16
- VI. **Innovation strategy for corporate growth: an empirical test of its performance implications**
YENİDOĞAN T., AKSOY Ş.
International Academic Conference on Management, Economics and Marketing (IAC-MEM 2016), Budapeşte, Hungary, 8 - 09 July 2016, pp.126-134
- VII. **Developing a Situation Analysis Framework for Five-Star Resort Hotels**
YENİDOĞAN T., ÇİZEL B., ÖZDEMİR B., AKSOY Ş.
The 4th International Symposium on Business and Social Sciences, Hokkaido, Japan, 20 - 22 July 2015, pp.246-254
- VIII. **Inter-Organizational Performance In The Automotive Supply Networks: The Role Of Environmental Uncertainty, Specific Investments And Formal Contracts**
YENİDOĞAN T., Windsperger J.
10th International Strategic Management Conference (Procedia - Social and Behavioral Sciences), Roma, Italy, 19 - 21 June 2014, vol.150, pp.813-822
- IX. **İşlemsel ve İlişkisel Mekanizmaların Örgütler Arası Performans Üzerine Etkileri**
YENİDOĞAN T.
22. Ulusal Yönetim ve Organizasyon Kongresi, Konya, Turkey, 22 - 24 May 2014, pp.386-392
- X. **Müzakere Maliyetleri ve Örgütler Arası Performans: İlişkisel Yönetişimin Biçimleyici Etkisi**
YENİDOĞAN T.
13. Ulusal İşletmecilik Kongresi, Antalya, Turkey, 8 - 10 May 2014, pp.1401-1406
- XI. **Complementarity Between Formal And Relational Governance Mechanisms In Inter-Organizational Networks: Combining Resource-Based And Relational Governance Perspectives**
YENİDOĞAN T., Windsperger J.
6th International Conferences on Economics and Management of Networks- EMNet, Agadir, Morocco, 21 - 23 November 2013
- XII. **Performance-enhancing Effect of Eased Negotiations through Relational Governance**
YENİDOĞAN T.
6th International Conferences on Economics and Management of Networks- EMNet, Agadir, Morocco, 21 - 23 November 2013
- XIII. **Extended Transaction Cost Model of Contractual Completeness: The Case of Tour Operator – Hotel Allotment Contracts**
Windsperger J., YENİDOĞAN T., Yenidoğan A.
6th International Conferences on Economics and Management of Networks- EMNet, Agadir, Morocco, 21 - 23 November 2013
- XIV. **The Role Of Relationship-Specific Investments In Improving Performance: Multiple Mediating Effects Of Opportunism And Cooperation**
YENİDOĞAN T., Düden S., SARVAN E. F. D.
9th International Strategic Management Conference (Procedia - Social and Behavioral Sciences), Riga, Latvia, 27 - 29 June 2013, vol.99, pp.976-985
- XV. **Centralization Of Decision Making Authority In Inter-Organizational Networks: Evidence From The Austrian Automotive Industry**
YENİDOĞAN T., Windsperger J.
9th International Strategic Management Conference, Riga, Latvia, 27 - 29 June 2013
- XVI. **Örgütler Arası İlişkilerde Karar Haklarının Tahsisi: Otomotiv Tedarik Şebekelerinin Merkezileşmesi**

YENİDOĞAN T., Windsperger J.

21. Ulusal Yönetim ve Organizasyon Kongresi, Kütahya, Turkey, 30 May - 01 June 2013, pp.361-364

XVII. İlişkiye-özü Yatırımların Dağıtım Kanalının Performansı Üzerine Etkisi

Düden S., YENİDOĞAN T., SARVAN E. F. D.

21. Ulusal Yönetim ve Organizasyon Kongresi, Kütahya, Turkey, 30 May - 01 June 2013, pp.580-583

XVIII. The role of relationship-specific investments in improving performance: Multiple mediating effects of opportunism and cooperation

YENİDOĞAN T., Duden S., Sarvan F.

9th International Strategic Management Conference, Riga, Latvia, 27 - 29 June 2013, vol.99, pp.976-985

XIX. Yönetişim Mekanizmalarının Tamamlayıcı Unsurları: İşbirlikçi Uyarlanma Bakış Açısı

YENİDOĞAN T.

20. Ulusal Yönetim ve Organizasyon Kongresi, İzmir, Turkey, 24 - 26 May 2012, pp.232-234

XX. Eksiksiz Sözleşme Tasarımının Belirleyicileri: Tur Operatörü-Otel Kontenjan Sözleşmeleri Örneği

YENİDOĞAN T., Yenidoğan A.

19. Ulusal Yönetim ve Organizasyon Kongresi, Çanakkale, Turkey, 26 - 28 June 2011, pp.137-138

XXI. Relationship between Formal Contract and Trust in Interorganizational Networks: Evidence from the Turkish Automotive Industry

YENİDOĞAN T., Windsperger J.

2. Örgüt Kuramı Çalıştayı, Ankara, Turkey, 11 - 12 February 2011, pp.1-17

XXII. Antecedents of contractual completeness: the case of tour operator-hotel allotment contracts

YENİDOĞAN T., YENİDOĞAN T., Windsperger J.

7th International Strategic Management Conference, Paris, France, 30 June - 02 July 2011, vol.24

XXIII. A Resource Based Analysis of the Growth of the Yacht Building Sector at Antalya Free Trade Zone

SARVAN E. F. D., Durmuş E., YENİDOĞAN T., DİRLİK O.

5th International Strategic Management Conference, Stellenbosch, South Africa, 2 - 04 July 2010, pp.235-250

XXIV. Governance Mechanisms in Supplier Networks: The Turkish Automotive Industry

YENİDOĞAN T., Windsperger J., SARVAN E. F. D.

8th International Academy of Management and Business Conference (IAMB), Madrid, Spain, 28 - 30 June 2010, pp.13

XXV. The Emergence of the Yacht Building Sector at Antalya Free Trade Zone as an Event-Based Collective Strategy

SARVAN E. F. D., YENİDOĞAN T., Durmuş E., DİRLİK O.

25th Egos Colloquium: Passion for Creativity and Innovation: Energizing the Study of Organizations and Organizing, Barselona, Spain, 2 - 04 July 2009

XXVI. Otel İşletmelerinin Örgütsel Sınırını Biçimlendiren Faktörlerin İncelenmesi

YENİDOĞAN T.

16. Ulusal Yönetim ve Organizasyon Kongresi, Antalya, Turkey, 16 - 18 May 2008, pp.505-511

XXVII. Seyahat Pazarında Bütünleşme Eğilimleri: Mavi, Sarı, Kırmızı Karteller

YENİDOĞAN T.

IV. Lisansüstü Turizm Öğrencileri Araştırma Kongresi, Antalya, Turkey, 23 - 27 April 2008, pp.791-805

XXVIII. Türk Otomotiv Sektörünün Küresel Rekabet Gücünün Değerlendirilmesi

YENİDOĞAN T., SARVAN E. F. D.

Küreselleşme, Demokratikleşme ve Türkiye Uluslararası Sempozyumu, Antalya, Turkey, 27 February - 30 March 2008, pp.401-412

XXIX. Profit Maximization Obtained from Solid Waste Recycling: A Linear Program Model for a Compost Establishment

Aydın S., YENİDOĞAN T., Turan G., ER H.

18th International Congress on Social and Environmental Accounting Research, St-Andrews, United Kingdom, 6 - 08 September 2006

XXX. Türkiye'de 3. Yaş Turizminin İç Turizm Kapsamında Değerlendirilmesi

Aktaş A., YENİDOĞAN T.

Episodes in the Encyclopedia

- I. **KONTENJAN SÖZLEŞMESİ**
Yenidoğan T.
DETAY YAYINCILIK, pp. cilt-9, 2022
- II. **TURİZM TOPTANCISI**
Yenidoğan T.
DETAY YAYINCILIK, pp.cilt-15, 2022
- III. **YEŞİL İŞLETMECİLİK**
Yenidoğan T.
DETAY YAYINCILIK, pp.cilt-16, 2022

Other Publications

- I. **Türk Otomotiv Endüstrisi Tedarik Şebekesinin Yönetişi: Ana Sanayi-Tedarik Sanayi İlişki Profili, TAYSAD (Taşıt Araçları Yan Sanayicileri Derneği) Dergisi**
YENİDOĞAN T.
Other, pp.94-96, 2013

Supported Projects

YENİDOĞAN T., Project Supported by Other Official Institutions, ANTALYA ORGANİZE SANAYİ BÖLGESİ FİRMALARININ AR&GE VE YENİLİKÇİLİK EĞİLİMLERİNİN TESPİT EDİLMESİ, 2015 - 2016
YENİDOĞAN T., Project Supported by Other Private Institutions, KAMELYA WORLD OTELLERİ Stratejik İş Yönetim Projesi: Mevcut Durum Raporu, 2015 - 2015

Activities in Scientific Journals

International Journal of Automotive Technology and Management , Special Issue Editor, 2015 - 2017

Memberships / Tasks in Scientific Organizations

European Group for Organizational Studies, Member, 2009 - 2010

Scientific Refereeing

SUPPLY CHAIN MANAGEMENT-AN INTERNATIONAL JOURNAL, Journal Indexed in SSCI, February 2024
SUPPLY CHAIN MANAGEMENT-AN INTERNATIONAL JOURNAL, Journal Indexed in SSCI, December 2022
Girişimcilik ve İnovasyon Yönetim Dergisi, National Scientific Refreed Journal, October 2022
SUPPLY CHAIN MANAGEMENT-AN INTERNATIONAL JOURNAL, Journal Indexed in SSCI, August 2022
TUBİTAK Project, 1002 - Quick Support Program, TÜBİTAK, Turkey, March 2022
GİRİŞİMCİLİK VE İNOVASYON YÖNETİM DERGİSİ, National Scientific Refreed Journal, January 2022
SUPPLY CHAIN MANAGEMENT-AN INTERNATIONAL JOURNAL, Journal Indexed in SSCI, September 2021
Supply Chain Management: An International Journal, Journal Indexed in SSCI, April 2021

Supply Chain Management: An International Journal, Journal Indexed in SSCI, February 2021
Management and Organization Review, Journal Indexed in SSCI, May 2020
Business and Economics Research Journal, Other Indexed Journal, April 2020
Supply Chain Management: An International Journal, Journal Indexed in SSCI, March 2020
Giriřimcilik ve İnovasyon Yönetimi Dergisi, National Scientific Refreed Journal, January 2020
Supply Chain Management: An International Journal, Journal Indexed in SSCI, June 2019
Supply Chain Management: An International Journal, Journal Indexed in SSCI, May 2019
Construction Management and Economics, Other Indexed Journal, March 2019
EuroMed Journal of Business , SCI Journal, February 2019
Supply Chain Management: An International Journal, Journal Indexed in SSCI, December 2018
Supply Chain Management: An International Journal, Journal Indexed in SSCI, November 2018
Akdeniz İİBF Dergisi, National Scientific Refreed Journal, October 2018
Supply Chain Management: An International Journal, Journal Indexed in SSCI, April 2018
Supply Chain Management: An International Journal, Journal Indexed in SSCI, April 2018
Öneri Dergisi, National Scientific Refreed Journal, December 2017
Journal of Knowledge Management, Journal Indexed in SSCI, October 2017
Supply Chain Management: An International Journal, Journal Indexed in SSCI, October 2017
Supply Chain Management: An International Journal, Journal Indexed in SSCI, April 2017
Journal of Knowledge Management, Journal Indexed in SSCI, November 2016
Supply Chain Management: An International Journal, Journal Indexed in SSCI, September 2016
International Journal of Automotive Technology and Management, Other Indexed Journal, August 2016
International Journal of Automotive Technology and Management, Other Indexed Journal, June 2016
Akdeniz İİBF Dergisi, National Scientific Refreed Journal, June 2016
Akdeniz İİBF Dergisi, National Scientific Refreed Journal, April 2016
Bilge Strateji Journal, National Scientific Refreed Journal, January 2016
Akdeniz İİBF Dergisi , National Scientific Refreed Journal, January 2016
International Journal of Automotive Technology and Mananagement, Other Indexed Journal, November 2015
Supply Chain Management: An International Journal, Journal Indexed in SSCI, November 2015
Supply Chain Management: An International Journal, Journal Indexed in SSCI, August 2015
Dokuz Eylül Üniversitesi İktisadi ve İdari Bilimler Fakültesi Dergisi , National Scientific Refreed Journal, July 2015
Kafkas Üniversitesi İktisadi ve İdari Bilimler Fakültesi Dergisi, National Scientific Refreed Journal, February 2015
Supply Chain Management: An International Journal, Journal Indexed in SSCI, January 2015
Supply Chain Management: An International Journal, Journal Indexed in SSCI, November 2014

Scientific Research / Working Group Memberships

Research Group Organization, Personnel and International Management, Universitaet Wien, Austria,
<https://opim.univie.ac.at/team/>, 2014 - Continues

Metrics

Publication: 63
Citation (WoS): 57
Citation (Scopus): 51
H-Index (WoS): 4
H-Index (Scopus): 5

Congress and Symposium Activities

XIII. ÖRGÜT KURAMI SEMPOZYUMU , Invited Speaker, Sinop, Turkey, 2022
ÜSİMP ÜNİVERSİTE-SANAYİ İŞBİRLİĞİ ULUSAL SEMPOZYUMU, Session Moderator, Adana, Turkey, 2020
28. Ulusal Yönetim ve Organizasyon Kongresi, Attendee, Ankara, Turkey, 2020
27. Ulusal Yönetim ve Organizasyon Kongresi, Attendee, Antalya, Turkey, 2019
22nd EBES Conference, Attendee, Roma, Italy, 2017
3rd International Conference on Economics and Business Administration, Attendee, Bucuresti, Romania, 2016
International Academic Conference on Management, Economics and Marketing (IAC-MEM 2016), Attendee, Budapest, Hungary, 2016
10th International Strategic Management Conference, Attendee, Roma, Italy, 2014
13. Ulusal İşletmecilik Kongresi, Attendee, Antalya, Turkey, 2014
22. Ulusal Yönetim ve Organizasyon Kongresi, Attendee, Konya, Turkey, 2014
6th International Conference on Economics and Management of Networks- EMNet, Attendee, Agadir, Morocco, 2013
9th International Strategic Management Conference, Attendee, Riga, Latvia, 2013
21. Ulusal Yönetim ve Organizasyon Kongresi, Attendee, Kütahya, Turkey, 2013
20. Ulusal Yönetim ve Organizasyon Kongresi, Attendee, İzmir, Turkey, 2012
7th International Strategic Management Conference, Attendee, Paris, France, 2011
19. Ulusal Yönetim ve Organizasyon Kongresi, Attendee, Çanakkale, Turkey, 2011
2. Örgüt Kuramı Çalıştayı, Attendee, Ankara, Turkey, 2011
8th International Academy of Management and Business Conference (IAMB), Attendee, Madrid, Spain, 2010
2nd International Conference on Economics and Administration- ICEA-FAA, Attendee, Bükreş, Romania, 2010
25th Egos Colloquium: Passion for Creativity and Innovation: Energizing the Study of Organizations and Organizing, Attendee, Barselona, Spain, 2009
17. Ulusal Yönetim ve Organizasyon Kongresi, Attendee, Eskişehir, Turkey, 2009
16. Ulusal Yönetim ve Organizasyon Kongresi, Attendee, Antalya, Turkey, 2008
IV. Lisansüstü Turizm Öğrencileri Araştırma Kongresi, Attendee, Antalya, Turkey, 2008
International Symposium on Globalization, Democratization and Turkey, Attendee, Antalya, Turkey, 2008
1. Bursa Turizm Sempozyumu, Attendee, Bursa, Turkey, 2005

Scholarships

Yurt Dışı Araştırma Burs Programı BİDEB-2214, University, 2010 - 2010

Awards

YENİDOĞAN T., Best Student Paper Award / Governance Mechanisms in Supplier Networks: The Turkish Automotive Industry", 8th International Academy of Management and Business Conference (IAMB), June 2010