

Lect. MUSTAFA KİREMITÇİOĞLU

Personal Information

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International Researcher IDs

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Publons / Web Of Science ResearcherID: C-5705-2016

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Education Information

Postgraduate, Selcuk University, Institute Of Social Sciences, Radyo Televizyon Ve Sinema Ana Bilim Dalı İletişim Bilimleri Bilim Dalı, Turkey 2010 - 2012

Undergraduate, Istanbul University, Communication Faculty, Gazetecilik, Turkey 1990 - 1994

Dissertations

Postgraduate, Teknolojik İçerikli Televizyon Reklamlarının Tüketici Davranışı Üzerine etkisi: Akdaeniz Üniversitesi Örneği, Selcuk University, Sosyal Bilimler Enstitüsü, İletişim Bilimleri Bilim Dalı, 2012

Research Areas

Social Sciences and Humanities, Behavioural Sciences, Mass Communications and Mass Media, Journalism, Public Relations, Advertising and Acquaint, Communication Sciences

Academic and Administrative Experience

Akdeniz University, Serik Gülsün Süleyman Süral Meslek Yüksekokulu, 2009 - 2011

Courses

YEREL BASIN VE HABER AJANSLARI, Associate Degree, 2022 - 2023, 2020 - 2021, 2019 - 2020

HABER TOPLAMA VE YAZMA TEKNİKLERİ, Associate Degree, 2023 - 2024, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020, 2018 - 2019, 2017 - 2018, 2016 - 2017, 2015 - 2016

DAVRANIŞ BİLİMLERİ, Associate Degree, 2023 - 2024, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020, 2018 - 2019, 2017 - 2018

Sağlık Kurumlarında İletişim ve Halkla İlişkiler, Associate Degree, 2021 - 2022, 2020 - 2021, 2019 - 2020, 2018 - 2019

İNSAN KAYNAKLARI YÖNETİMİ, Associate Degree, 2021 - 2022, 2020 - 2021, 2019 - 2020, 2018 - 2019, 2016 - 2017

KİTLE İLETİŞİM ARAÇLARI, Associate Degree, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020, 2018 - 2019, 2017 -

2018, 2016 - 2017, 2015 - 2016, 2014 - 2015

PAZARLAMA İLKELERİ, Associate Degree, 2021 - 2022, 2020 - 2021

PROTOKOL VE SOSYAL DAVRANIŞ KURALLARI, Associate Degree, 2021 - 2022, 2020 - 2021, 2019 - 2020, 2017 - 2018, 2016 - 2017, 2015 - 2016

Halkla İlişkiler, Associate Degree, 2020 - 2021, 2019 - 2020, 2018 - 2019

HALKLA İLİŞKİLER VE İNTERNET, Associate Degree, 2020 - 2021, 2019 - 2020

İLETİŞİM HUKUKU, Associate Degree, 2018 - 2019, 2017 - 2018, 2016 - 2017, 2013 - 2014, 2012 - 2013, 2011 - 2012

SAĞLIK KURUMLARINDA İNSAN KAYNAKLARI YÖNETİMİ, Associate Degree, 2018 - 2019

PAZARLAMA İLETİŞİMİ, Associate Degree, 2017 - 2018

MEDYA PLANLAMASI, Associate Degree, 2018 - 2019, 2017 - 2018, 2016 - 2017, 2012 - 2013, 2011 - 2012

GENEL İLETİŞİM, Associate Degree, 2017 - 2018

GİRİŞİMCİLİK, Associate Degree, 2016 - 2017

SPONSORLUK, Associate Degree, 2016 - 2017

FOTOĞRAFÇILIK, Associate Degree, 2017 - 2018

ARAŞTIRMA YÖNTEM VE TEKNİKLERİ, Associate Degree, 2017 - 2018

KAMU YÖNETİMİ, Associate Degree, 2017 - 2018, 2015 - 2016, 2013 - 2014, 2012 - 2013

FOTOĞRAFLA BELGELEME, Associate Degree, 2016 - 2017

REKLAMCILIĞA GİRİŞ, Associate Degree, 2015 - 2016, 2013 - 2014, 2012 - 2013, 2011 - 2012

SİYASAL İLETİŞİM, Associate Degree, 2015 - 2016, 2014 - 2015

HALKLA İLİŞKİLER YÖNETİMİ, Associate Degree, 2013 - 2014, 2012 - 2013

GÖRSEL İLETİŞİM TASARIMI, Associate Degree, 2014 - 2015

GENEL VE TEKNİK İLETİŞİM, Associate Degree, 2014 - 2015, 2013 - 2014, 2012 - 2013

YENİ PAZARLAMA TEKNİKLERİ, Associate Degree, 2012 - 2013, 2011 - 2012

REKLAM KAMPANYALARI, Associate Degree, 2011 - 2012, 2010 - 2011

MARKET PAZARLAMACILIĞI, Associate Degree, 2010 - 2011

PAZARLAMADA İLETİŞİM, Associate Degree, 2010 - 2011

KONUŞMA EĞİTİMİ, Associate Degree, 2010 - 2011

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