

Res. Asst. PhD ZEYNEP KARSAVURAN

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International Researcher IDs

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Publons / Web Of Science ResearcherID: AAH-7761-2019

ScopusID: 57208839468

Yoksis Researcher ID: 42932

Education Information

Doctorate, Akdeniz University, Institute of Social Sciences, Turizm İşletmeciliği Ve Otelcilik Abd, Turkey 2016 - 2022

Postgraduate, Akdeniz University, Institute of Social Sciences, İşletme Abd, Turkey 2011 - 2018

Postgraduate, Akdeniz University, Institute of Social Sciences, Turizm İşletmeciliği Ve Otelcilik Abd, Turkey 2013 - 2016

Undergraduate, Bogazici University, Ubyo, Turizm İşletmeciliği, Turkey 2006 - 2011

Foreign Languages

English, C1 Advanced

Certificates, Courses and Trainings

Education Management and Planning, Bibliyometri Çalıştayı, İTÜ Kütüphane ve Dokümantasyon Daire Başkanlığı ve Elsevier, 2018

Education Management and Planning, Söylem Analizi, 14. Araştırma Yöntemleri Semineri, 2018

Education Management and Planning, Academic Writing, 12. Araştırma Yöntemleri Semineri, 2016

Education Management and Planning, Yönetim ve Organizasyon Yaz Okulu (YOYSEM), Akdeniz Üniversitesi, İktisadi ve İdari Bilimler Fakültesi, İşletme Bölümü, 2015

Education Management and Planning, Nitel Araştırma Yöntemleri Çalıştayı, Akdeniz Üniversitesi, İktisadi ve İdari Bilimler Fakültesi, İşletme Bölümü, 2014

Education Management and Planning, Bilgisayar Destekli Nitel Veri Analizi Nvivo 10 Programının Tanıtımı ve Uygulamaları, Anı Yayıncılık Eğitim ve Danışmanlık, 2013

Education Management and Planning, Yönetim-Organizasyon Lisansüstü Yaz Okulu, Akdeniz Üniversitesi, İktisadi ve İdari Bilimler Fakültesi, İşletme Bölümü, 2013

Dissertations

Doctorate, Otel Yöneticiliğinin Profesyonelleşmesi: Antalya'da 5 Yıldızlı Oteller Bağlamında Nitel Bir Araştırma, Akdeniz University, Institute of Social Sciences, 2022

Postgraduate, İşsizliğin etkileri ile başa çıkmada bireysel önlemler: Turizm sektörü çalışanları üzerine bir araştırma, Akdeniz University, -, Business Administration, 2018
Postgraduate, Turizm lisans eğitiminde yükseköğulların fakülteye dönüşme süreci üzerine nitel bir araştırma, Akdeniz University, -, Tourism and Hotel Management, 2016

Research Areas

Social Sciences and Humanities, Management, Management and Organization, Tourism and Hotel Management

Academic Titles / Tasks

Research Assistant, Akdeniz University, Faculty of Tourism, Department of Tourism Management, 2013 - Continues

Academic and Administrative Experience

Erasmus Program Institutional Coordinator, Akdeniz University, Faculty Of Tourism, Department of Tourism Management, 2022 - Continues

Courses

General Tourism, Undergraduate, 2023 - 2024, 2022 - 2023
Training in the workplace, Undergraduate, 2022 - 2023
Management and Organization, Undergraduate, 2023 - 2024, 2022 - 2023
Tourism Geography, Undergraduate, 2022 - 2023
Yönetim ve Organizasyon, Undergraduate, 2023 - 2024
Career Planning, Undergraduate, 2022 - 2023
Entrepreneurship, Undergraduate, 2023 - 2024
Tourism Geography, Undergraduate, 2022 - 2023
Genel Turizm Bilgisi, Undergraduate, 2023 - 2024
Seminar, Undergraduate, 2022 - 2023

Published journal articles indexed by SCI, SSCI, and AHCI

- I. **Transformation process of tourism schools into faculties in Turkey**
KARSAVURAN Z., ÖZDEMİR B.
JOURNAL OF HOSPITALITY LEISURE SPORT & TOURISM EDUCATION, vol.25, 2019 (SSCI)

Articles Published in Other Journals

- I. **Surviving a major crisis: the case of dismissed tourism and hospitality employees**
KARSAVURAN Z.
JOURNAL OF POLICY RESEARCH IN TOURISM LEISURE AND EVENTS, vol.13, no.2, pp.243-265, 2021 (ESCI)
- II. **Sokak Yemekleri: Farklı Disiplinlerin Yaklaşımı ve Gastronomi Turizmi Alanında Sokak Yemeklerinin Değerlendirilmesi**
KARSAVURAN Z.
Journal of Tourism and Gastronomy Studies, vol.6, no.1, pp.246-265, 2018 (Peer-Reviewed Journal)

III. The Second International Conference on Tourism Dynamics and Trends

KARSAVURAN Z.

ADVANCES IN HOSPITALITY AND TOURISM RESEARCH (AHTR), vol.5, no.2, pp.177-178, 2017 (Peer-Reviewed Journal)

Books & Book Chapters

I. The Effects of COVID-19 on Tourism and Hospitality Employment

KARSAVURAN Z.

in: Handbook of Research on the Impacts and Implications of COVID-19 on the Tourism Industry, Demir, M., Dalgıç, A., Ergen, F. D., Editor, Igi Global Publications, Hershey Pa, pp.539-557, 2021

II. Sokak yiyecekleri

KARSAVURAN Z.

in: Örnek Olaylarla Gastronomi Turizminde Yeni Eğilimler, Yılmaz Gökhan, Şahin Ayşe, Editor, Detay Yayıncılık, Ankara, pp.24-40, 2021

III. Günaç Gürkaynak: Profesyonel Otel Yöneticiliğinin Duayen İsmi

KARSAVURAN Z.

in: Türk Turizmine Kanat Gerenler Cilt II: Konaklama İşletmecileri, Kozak, N., Kozak, M., Editor, Detay Yayıncılık, Ankara, pp.175-183, 2020

IV. Restoran Rekabetçiliğinde Atmosferin Rolü: Kavramsal Bir İnceleme

ÖZDEMİR B., KARSAVURAN Z.

in: Gastronomi Üzerine Araştırmalar, Bozok D., Avcıkurt C., Doğdubay M., Sarıoğlu M., Girgin G. K., Editor, Detay Yayıncılık, Ankara, pp.316-327, 2017

Refereed Congress / Symposium Publications in Proceedings

I. Turizm İşletmeciliği Bölümlerinin Çevrimiçi Görünümü: Aday Öğrenciler Açısından Bir İnceleme

KARSAVURAN Z.

23. Ulusal Turizm Kongresi, Denizli, Turkey, 13 - 15 October 2023, pp.130-145

II. Tourism Labour: A Sociological Perspective

Karsavuran Z.

22. Ulusal Turizm Kongresi, Burdur, Turkey, 27 - 29 October 2022, pp.693-704

III. Gastronomy in Achieving and Sustaining Destination Competitiveness: A Strategic Management Approach

KARSAVURAN Z.

10th International Conference on 'Sustainable Niche Tourism', Dha-Nang, Vietnam, 26 - 28 June 2019, pp.47-58

IV. Examining the Competitive Advantage of Gastronomy Tourism with Diamond Model

DİRLİK O., KARSAVURAN Z.

Global Conference on Business and Economics (GLOBE 2019), İstanbul, Turkey, 30 September - 03 October 2019, vol.2, pp.206-214

V. Gastronomy as a Tourism Resource: The Case of Gaziantep

KARSAVURAN Z., DİRLİK O.

4th International Tourism Congress, Eskişehir, Turkey, 16 - 19 October 2019, pp.86-94

VI. Hedonism and Food Attributes as Predictors of Street Foods Consumption

ÖZDEMİR B., KARSAVURAN Z., YILMAZ G.

4. International Gastronomic Tourism Congress, İzmir, Turkey, 6 - 08 December 2018, pp.18-28

VII. Hedonism and Food Attributes When Consuming Street Foods: A Pilot Study

ÖZDEMİR B., KARSAVURAN Z., YILMAZ G.

Taste of City Food and Place Marketing Conference, Antalya, Turkey, 4 - 05 October 2018, pp.10-11

- VIII. **A resource dependence view to the distribution channels of tourism: Booking.com case**
KARSAVURAN Z., Dirlik O.
Tourism: Trends, Prospects and Implications for Enterprises and Destinations, Santorini, Greece, 19 - 21 October 2017, pp.59-60
- IX. **Understanding Street Food Consumption: A Theoretical Model Including Atmosphere and Hedonism**
KARSAVURAN Z., ÖZDEMİR B.
II. International Conference on Tourism Dynamics and Trends, Seville, Spain, 26 - 29 June 2017, pp.541-553
- X. **Interdependencies between Tour Operators and Hotels: The Case of Antalya**
KARSAVURAN Z., Dirlik O.
II. International Conference on Tourism Dynamics and Trends, Seville, Spain, 26 - 29 June 2017, pp.481-489
- XI. **Restoran Rekabetçiliğinde Atmosferin Rolü Kavramsal Bir İnceleme**
ÖZDEMİR B., KARSAVURAN Z.
Gastronomi Turizmi Kongresi, Balıkesir, Turkey, 17 - 19 November 2016, pp.20
- XII. **Souvenirs in a Local Festival: Visitors' Perceptions and Motivations**
GÜNEŞ N., KARSAVURAN Z., ÖMÜRİŞ E.
3rd International Congress on Social Sciences, China to Adriatic, Antalya, Turkey, 27 - 30 October 2016, pp.165-172
- XIII. **The Profile of Degree Level Tourism Curriculums in Turkey**
KARSAVURAN Z., GÜNEŞ N.
TCL2016 Conference Tourism and Cultural Landscapes: Towards a Sustainable Approach, Budapeşte, Hungary, 12 - 16 June 2016, pp.305-315
- XIV. **Well-being in Cultural Tourism: An Explorative Study on Tourists' Experiences**
ÖMÜRİŞ E., KARSAVURAN Z., Dirlik O.
TCL2016 Conference Tourism and Cultural Landscapes: Towards a Sustainable Approach, Budapeşte, Hungary, 12 - 16 June 2016, pp.416-423
- XV. **Turizm Lisans Eğitiminde Yüksekokulların Fakülteye Dönüşme Süreci Üzerine Nitel Bir Araştırma**
KARSAVURAN Z.
VIII. Lisansüstü Turizm Öğrencileri Araştırma Kongresi, Nevşehir, Turkey, 29 - 30 April 2016, pp.436-437
- XVI. **An Exploratory Analysis of Personal Memory Based on Tourism Experiences**
ÖMÜRİŞ E., GÜNEŞ N., KARSAVURAN Z.
Remembering in a Globalizing World: The Play and Interplay of Tourism, Memory, and Place, Le Chambon, France, 8 - 10 September 2014, pp.68
- XVII. **Antecedents of Employee Turnover: The Case of Turkish Boutique Hotels**
KARSAVURAN Z., Ovalı R., Çağlar E., İnelmen K.
6th World Conference for Graduate Research in Tourism, Hospitality and Leisure, Muğla, Turkey, 24 - 29 April 2012, pp.408-419

Activities in Scientific Journals

Advances in Hospitality and Tourism Research (AHTR), Publication Committee Member, 2013 - Continues

Scientific Refereeing

23. Ulusal Turizm Kongresi, Conference Paper (Full Text), September 2023

Eskişehir Osmangazi Üniversitesi İktisadi ve İdari Bilimler Dergisi, Journal Indexed in ESCI, August 2023

Seyahat ve Otel İşletmeciliği Dergisi, National Scientific Refreed Journal, August 2023

Eskişehir Osmangazi Üniversitesi Sosyal Bilimler Dergisi, National Scientific Refreed Journal, September 2022

FEBM2021-The Sixth International Conference on Economic and Business Management, Conference Paper (Full Text), May 2021

Handbook of Research on the Impacts and Implications of COVID-19 on the Tourism Industry, Chapter Scientific /

Professional Book Published by Renowned Publishing Houses, April 2021

Tasks In Event Organizations

Karsavuran Z., Taste of City Food and Place Marketing Conference, Scientific Congress, Antalya, Turkey, Ekim 2018

Metrics

Publication: 25

Citation (WoS): 7

Citation (Scopus): 17

H-Index (WoS): 1

H-Index (Scopus): 2

Congress and Symposium Activities

7. Örgüt Kuramı Çalıştayı, Attendee, İstanbul, Turkey, 2016

The Inaugural Asian Conference on Education & International Development, Attendee, Osaka, Japan, 2015

6. Örgüt Kuramı Çalıştayı, Attendee, Bodrum/Muğla, Turkey, 2015

International Antalya Hospitality Tourism and Travel Research Conference, Attendee, Antalya, Turkey, 2014

5. Örgüt Kuramı Çalıştayı, Attendee, İstanbul, Turkey, 2014

International Tourism Week (ITW), Attendee, Antalya, Turkey, 2013